Paraguay
Accessibility
Paraguay is located in the heart of South America, next to Argentina and Brazil, which traditionally are the most important participants providers to any regional congress.
Silvio Pettirossi International Airport is in the city of Luque, close to Asuncion, at 8 miles from the future World Trade Center, and 14 kilometers from the historic and administrative center. For the year 2018 at the same location will be built the new airport, with capacity for 2 million passengers, and an investment of 184 million US dollars.
# Direct Flights

## From/to Asunción

<table>
<thead>
<tr>
<th>Country</th>
<th>City</th>
<th>Flight Hours</th>
<th>Weekly Flights</th>
<th>Weekly Seats</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARGENTINA</td>
<td>BUENOS AIRES</td>
<td>1H40</td>
<td>28</td>
<td>4,144</td>
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<tr>
<td>BOLIVIA</td>
<td>SANTA CRUZ</td>
<td>1H30</td>
<td>8</td>
<td>872</td>
</tr>
<tr>
<td>BRASIL</td>
<td>SAO PAULO</td>
<td>2H05</td>
<td>28</td>
<td>4,312</td>
</tr>
<tr>
<td>CHILE</td>
<td>SANTIAGO DE CHILE</td>
<td>2h30</td>
<td>4</td>
<td>672</td>
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<tr>
<td>USA</td>
<td>MIAMI</td>
<td>8h05</td>
<td>4</td>
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<tr>
<td>PANAMA</td>
<td>PANAMA CITY</td>
<td>6h22</td>
<td>12</td>
<td>1,920</td>
</tr>
<tr>
<td>PERU</td>
<td>LIMA</td>
<td>3h35</td>
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<tr>
<td>URUGUAY</td>
<td>MONTEVIDEO</td>
<td>1H45</td>
<td>7</td>
<td>476</td>
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**Weekly Totals**

<table>
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<tr>
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<tbody>
<tr>
<td>101</td>
<td>14,152</td>
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Distance from the major regional cities to Asunción

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>CITY</th>
<th>KM</th>
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<tbody>
<tr>
<td>ARGENTINA</td>
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<td>1036</td>
</tr>
<tr>
<td></td>
<td>CORDOBA</td>
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</tr>
<tr>
<td></td>
<td>CORRIENTES</td>
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<tr>
<td></td>
<td>FORMOSA</td>
<td>114</td>
</tr>
<tr>
<td></td>
<td>POSADAS</td>
<td>283</td>
</tr>
<tr>
<td></td>
<td>RESISTENCIA</td>
<td>281</td>
</tr>
<tr>
<td></td>
<td>ROSARIO</td>
<td>905</td>
</tr>
<tr>
<td></td>
<td>SALTA</td>
<td>795</td>
</tr>
<tr>
<td>BOLIVIA</td>
<td>COCHABAMBA</td>
<td>1246</td>
</tr>
<tr>
<td></td>
<td>LA PAZ</td>
<td>1465</td>
</tr>
<tr>
<td></td>
<td>SANTA CRUZ</td>
<td>994</td>
</tr>
<tr>
<td>BRASIL</td>
<td>BRASILIA</td>
<td>1462</td>
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<tr>
<td></td>
<td>CURITIBA</td>
<td>840</td>
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<tr>
<td></td>
<td>PORTO ALEGRE</td>
<td>825</td>
</tr>
<tr>
<td></td>
<td>RIO DE JANEIRO</td>
<td>1490</td>
</tr>
<tr>
<td></td>
<td>SAN PABLO</td>
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<tr>
<td>CHILE</td>
<td>SANTIAGO DE CHILE</td>
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<tr>
<td>PERU</td>
<td>LIMA</td>
<td>2513</td>
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<tr>
<td>URUGUAY</td>
<td>MONTEVIDEO</td>
<td>1067</td>
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</table>
An Emerging Market with an economy constantly growing

The Paraguayan economy has experienced unprecedented growth in recent years. In 2013 the growth rate of GDP was 13.6%, the third most important growing in the world and the first in the Americas. Per several reasons stated below, Paraguay is an important emerging economy more and more attractive to foreign investors.

Paraguay in Numbers 2014
1st World Exporter of Electricity.
1st World Producer of Organic Sugar.
2nd World Producer and Exporter of Stevia.
4th World Exporter of Soya
6th Global Exporter of Cattle Meat
In the last years, the Paraguayan economy has an unprecedented growth, with an economic, political, social and monetary stability. Paraguay is a country without major social conflicts, with a steady increase of the employment rates, the inflation strictly controlled below double digits rate, and an exemplary monetary stability in Latin America.

**Consumer Price Index**

**Interannual rate 2010 - 2014**

**Fuente:** Departamento de Cuentas Nacionales y Mercado Interno, Sub Gerencia General de Política Monetaria.

**Unemployment Rate at end 2013**

**COTIZACIÓN DÓLAR–GUARANÍ HISTÓRICO**

2008

**Fuente:** Ipsos.
Music is one of the most unique and identifying expressions of Paraguay. It appeared as creation of the Creole, in the mid-nineteenth century. The polka, which adopted the name of the European rhythm, is the most typical form and have their slightly different versions on La Galopa (the gallops), the kyre’ý and the Paraguayan Song. The Guarania is the second most popular form of Paraguayan music, created by the great Paraguayan musician José Asunción Flores in 1925, and has a slower pace that admirably expresses the melancholy of Paraguayans. 

The Paraguayan music is supported basically on two instruments: the guitar and the harp, whose first samples were brought by the conquerors and found its own national label and style in the country.

The Paraguayan dance had a similar story to the theater, making way over a strong Spanish heritage. The Polca dance, known today as the most typical rhythm of Paraguay, was born in the footsteps of European polka brought by the colonizers.

Guinness Record: 400 harps playing together  –  26th October 2013
Nature

Country of water and Biodiversity

Guaraní Aquifer
1.200.000 Km²

The largest reserve of fresh water per capita in the world
Nature
Country of Natural Forest
## Information about Paraguay

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Area (km²)</td>
<td>406.752</td>
</tr>
<tr>
<td>Official Languages</td>
<td>Spanish and Guaraní</td>
</tr>
<tr>
<td>Currency</td>
<td>Guaraní 1 Usd = 4500 Guaranis</td>
</tr>
<tr>
<td>Population</td>
<td>6.802.295 (70% less than 35 years)</td>
</tr>
<tr>
<td>Gross Domestic Product Per Cápita (2013)</td>
<td>USD 4.385</td>
</tr>
<tr>
<td>Capital</td>
<td>Asunción</td>
</tr>
<tr>
<td>Other Important Cities</td>
<td>Ciudad del Este, Encarnación, Concepción</td>
</tr>
<tr>
<td>Political Division</td>
<td>Unitary Republic Representative Democracy 17 Departaments, 2 Regions, 3 Powers</td>
</tr>
<tr>
<td>Major export products</td>
<td>hydroenergy, foods (soya, cereals, cattle meat), Commerce and Services, Tourism (4th foreign currency generator)</td>
</tr>
<tr>
<td>Electric Voltage</td>
<td>220 V</td>
</tr>
</tbody>
</table>
Asunción

Pantheon of Heroes
Asuncion was unanimously declared Iberoamerican Green Capital 2015, by the Sixteenth Plenary Assembly of the Union of American Capital Cities (UCCI), which took place from September 25 to 26 in Buenos Aires - Argentina.

Among the reasons that supported this important award was the total area of green space of Asuncion: 23,396,490,62 m², that means 45,38 m² of public and private green area per inhabitant, in which the green public area represents 26,03 m² per inhabitant.

Founded in 1537 on the banks of the Paraguay River, in the Bay, Asuncion is the Capital of Paraguay. The city has a little over 500,000 inhabitants, although peripheral cities make up the Greater Asunción over a million inhabitants.

Asuncion is a welcoming city, colored in spring with Lapacho and Jacaranda flowers, with some nostalgic and wide avenues. Asuncion is set on a hilly land identified by its "seven hills", that somehow impose the contrast between its different districts. Its height above sea level is no more than 120 meters and its area covers 117 km².
Paraguayan cuisine offers a number of delicious dishes and desserts. The typical food is prepared with fresh and natural products, as it is customary to eat what is harvested on day. Beef is an essential element of the Paraguayan cuisine. In Paraguay you will find excellent dishes prepared from maize and manioc. There is also a wide variety of fruits much of the year.

Consuming *Paraguayensis Ilex* or Yerba mate is one of the greatest traditions of Paraguay. With this herb is prepared the Tereré, a refreshing drink made with herbs and cold water, consumed by most paraguayans.

As in the main capitals of the world, the *nightlife in Asuncion* has an interesting variety of options: pubs, bars, discotheques, restaurants, lounges, cafes, cinemas, theaters and concerts. We can identify two areas in the city where the night scene is concentrated: The historic downtown area and the port area, known for its cafes, bars, pubs, karaoke and *Choperías*, and the Hard Rock Café Asunción. In the other side of the city, in the Villa Morra and Carmelitas zone, you will find the best clubs, lounges and restaurants.
Asunción

Climate and Useful Information

Temperatures and Precipitations

<table>
<thead>
<tr>
<th></th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
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<td>26</td>
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<td>Máx Med Temp</td>
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<td>27</td>
<td>28</td>
<td>30</td>
<td>31</td>
<td>33</td>
</tr>
<tr>
<td>Min Med Temp</td>
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<td>22</td>
<td>20</td>
<td>18</td>
<td>15</td>
<td>13</td>
<td>12</td>
<td>15</td>
<td>16</td>
<td>18</td>
<td>20</td>
<td>21</td>
</tr>
<tr>
<td>Average of Precipitación Days</td>
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<td>7</td>
<td>6</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>5</td>
<td>6</td>
<td>6</td>
<td>5</td>
</tr>
<tr>
<td>Average of Snowing Days</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Airports Tax: 41 USD

Domestic Water: Tap water is drinkable

Electricity: 220 Volts and 50 Cycles


Center of Asunción

Location of Historic Buildings
The "Palacio de López", also usually called Government House or Presidential Palace, is the seat of government of the Republic of Paraguay. Its construction began in 1857.

The Railway Station: The first local train began operating in June 1861, traveling a short distance from the Central Station of Asuncion to the Botanical Garden located in the Trinidad Quarter.

The Cabildo Building: Former Paraguayan Parliament today Cultural Center of the Republic Museum, with several rooms, including the Hall of Sacred Art, the Hall of mud, and the Library "Augusto Roa Bastos.“, of Paraguayan authors.

The Metropolitan Cathedral of Asunción: it was the first diocese of the Rio de la Plata. It was built by order of Don Carlos Antonio Lopez and inaugurated in 1845. It is dedicated to Our Lady of the Asunción. It has an altar covered in silver.

National Pantheon of the Heroes and oratory of the Virgin Our Lady Saint Mary of the Assumption. It dates from 1863.
Within 50 kilometers of Asuncion are the Ypacarai Lake, the artisanal cities of Aregua (pottery) and Luque (silver filigree), as well as one of the jewels of Franciscan art: the Yaguaron Church.

The church was built by Fray Alonso de Buenaventura and his followers, started in 1640 and allegedly took 60 years to build. The interior is decorated in the Baroque-Guarani style and contains some incredible carvings and paintings...

Also located nearby is the city of Itagua, where artisans produce the famous “ñanduti” embroidery (spider web in Guarani language).
Infrastructure For Events

Conmebol Convention Center Asunción
Asunción

Venue of International Events

Asunción has a modern convention center up to 3,000 delegates. The main hall has a meeting space of 2,000 m², the foyer 1,200 m², an additional meeting room of 400 m² at the first floor, and parking for 600 vehicles. The interior also houses the Museum of the South American Soccer.

Hotel Infrastructure

Asunción has 2,500 rooms in hotels of 3, 4 and 5 stars, including domestic hotels and international chain hotels, with meeting space in hotels from 20 to 1,200 people.
**Conmebol Convention Center**  
**Asunción**

The Conmebol Convention Center has a capacity for 3,000 people. Its Great Hall Joao Havelange is divisible into 4: Joao Havelange I, II, III and IV. The Convention Center has also an extra meeting room on the first floor, the “9 de Julio”, accommodating up to 250 people.

**Size and capacity of meeting rooms**  
Joao Havelange II, III y IV: each of 400 m², and a capacity up to 500 people each.  
Joao Havelange I: 800 m², and capacity up to 1000 people.
Hotels Infrastructure
Hotel Infrastructure in Asunción

Asunción has more than 3,000 rooms in the 3, 4 and 5 star hotels. The hotel infrastructure had a sustained growth of over 35% in the last 5 years, and for 2016 another 5 additional hotels will be added, with about 800 additional rooms, in the Villa Morra and Shopping del Sol area, the new corporate center of the city. The hotels are divided into two main areas:

1. Traditional and historical Center Area, at 30 minutes from the airport and the Convention Center (Blue circle).
2. New corporate center, Villa Morra district, at 15 minutes from the airport and the Convention Center (Red circle).
Hotels of Asunción

**Bourbon Conmebol Asunción Convention Hotel**
The Hotel has 168 rooms and is located at 3 minutes from the airport. Close to the hotel is the Conmebol Convention Center, with meeting rooms for 30 to 3000 people.

**Ibis Hotel**
With 120 rooms, the Ibis Asuncion is located in the middle of the new corporative area of Asunción, close to the most important shopping and at 15 minutes of the Ñu Guazu Park, a fantastic green area to enjoy the paraguayan nature.

**Sheraton Asunción Hotel**
The Sheraton Asuncion Hotel is in a privileged neighborhood surrounded by gardens and trees and near the growing business and financial district. It has 118 rooms and conference facilities up to 1000 people.

**Villa Morra Suites**
Boutique hotel with 31 comfortable rooms. The Hotel is ideally located on Mariscal López Avenue, near shopping centers, banks, entertainment. The building was inspired by houses occupying the district in the early last century, with the typical natural surroundings of the Villa Morra district.
Crowne Plaza Asunción
Con 74 habitaciones, este moderno hotel de cadena internacional está situado en las inmediaciones del centro de Asunción. Cuenta con salones de eventos para de 50 a 800 personas, y un excelente restaurante temático de futbol con la famosa parrilla paraguaya, “Lo de Osvaldo”.

Hotel Excelsior
Hotel de 115 habitaciones, situado en pleno centro de la ciudad. Cuenta con 7 salones para eventos, de 50 a 800 personas, y un restaurante con comida y música de Paraguay, “La Pascuala”.

Granados Park Hotel
Situado en pleno centro de Asunción, este hotel cuenta con 71 habitaciones, salones para eventos de 50 a 600 personas, y una decoración que lo hace único en su estilo.

Gran Hotel del Paraguay
El Gran Hotel del Paraguay data de 1873, fue propiedad de Mme. Linch, una irlandesa compañera del Mcal. Francisco Solano López. Conservado con su belleza original, este hotel cuenta con magníficos salones de época, completamente decorados, como el Salón Mme. Linch.
Las Margaritas Hotel
Located in the main commercial street of the center of Asuncion, in the immediate neighborhood of the historic buildings, Las Margaritas Hotel has 60 rooms decorated in a unique style.

Resort Yacht & Golf Club Paraguayo
Located in a magnificent green space on the banks of the Paraguay River, at 10 minutes from downtown, this modern and spectacular resort has 120 rooms, a golf course with 18 holes and tennis courts.

Hotel Casino Acaray Ciudad del Este
Situated in the triple border with Brazil and Argentina, with a magnificent view of the Parana River, the hotel is located at 5 minutes from downtown Ciudad del Este and its business, and at 10 km from the famous Iguazu Falls

Lapachos de Asunción
Paraguay
Touristic Options
City Tour Asunción

PANORAMIC AND SHOPPING CITY TOUR: City tour of Asuncion, city with a picturesque combination of modern and colonial architecture. The tour includes the visit of the historical city center and residential areas, such as the Independence House, the cathedral, the Government Palace, the Railway Station (visiting the oldest steam locomotive still operating in South America), the National Pantheon of the Heroes, where are the bodies of the greatest heroes of our history, and the Mariscal Lopez Avenue, also known as the Avenue of the Embassies. At the end of the Tour visit to La Recoba, place with typical Paraguayan handicraft products, then shopping in downtown Asuncion, where international brands products could be find at amazing prices.

Asuncion Surroundings

Ypacarai Lake and handicraft Villages

Visit the city of Luque, with its traditional artisans of harps and guitars, as well as gold and silver jewelry made in carved filigree. The visit continue to the artisan town of Areguá, ancient summer holiday place, that still maintains its flavor from the beginning of the twentieth century. Pottery and craft centers exhibit their works all year. We will continue to San Bernardino, located on the shores of Lake Ypacarai, actual summer place for Paraguayans. Returning to Asuncion, we will stop in Itaguá, city of the famous ñanduti, spider web in Guarani language, just the time to find some typical souvenirs from your visit to our country.
The Golden Circuit

With a circuit that includes the Church of Yaguarón, ceramics of Areguá and ñandutí of Itaúguá, the inhabitants of this region put into value their culture and traditions. Pypore, Franciscan footprint, is called the tourist product that invites to rediscover the deep Paraguay, crossing towns and cities that keep alive the Franciscan Guarani legacy in their daily lives. The tour includes a visit to the Ypacarai Lake and the Caacupé Basilic.

Yaguarón Franciscan Church

The Franciscan Church of Yaguarón is located 48 kilometers from Asuncion, with its original wooden sculptures painted with colors based on flowers and natural plants. The church was built by the Guarani Indians under the supervision of the Franciscan Fathers, led by Fray Alonso de Buenaventura. Construction began in 1640 and ended 60 years later.
Jesuit Route

Jesuit missions of
Trinidad and Jesús

Declared a World Heritage Site in 1993, the Jesuit Missions of Trinidad and Jesus are within 32 kilometers of Encarnación, city located in the southern Paraguay. The Mission of Trinidad, founded in 1706, is the largest of the Jesuit Missions in South-America. From wherever you are in Paraguay, you can make a trip to visit them, be it a for day or with an overnight in the city of Encarnación or the city of Bella Vista. At night you can attend a fantastic show of lights and sounds that will transport you to the century of the native Guarani and the Jesuits.

San Ignacio Museum

En route you may visit the Jesuit Museum of San Ignacio, where are the most beautiful pieces of sculpture by the native Guarani. The Jesuit Mission of San Ignacio was founded in 1609 by Jesuit Father Marcial de Lorenzana and Francisco de San Martin, accompanied by the Guarani Chief Arapysandú. The Mission was officially established in 1610 with the name “San Ignacio Guazú”. In February of the same year the mission was organized by the father Jesuit Roque Gonzalez de Santa Cruz and became the center of the Jesuit Missions in Paraguay.
Shopping in Ciudad del Este
Y Iguazu Falls

Located 327 km from Asuncion, Ciudad del Este has a little over 300,000 inhabitants and is the third city in the world in sales of electronic products, after Hong Kong and Miami, with very competitive prices. In this area is the triple border between Paraguay, Brazil and Argentina, and the Iguazu Falls, one of the natural wonders of the world.

The Itaipu Dam
And Monday Falls

In the area of Ciudad del Este and the Triple Border, you can make a tour to visit a wonder of technology, Itaipu Dam, until today the second largest in the world, after the Three Gorges in China. The Monday Falls are a wonderful spectacle of nature in Paraguay. Paths among the vegetation lead visitors to viewpoints and walkways from where you can contemplate the fall of 40 meters from the Monday River. People who like eco-adventure, will find rocky walls for rappelling, trekking and mountaineering next to the storm water.
Ecotourism

Eco-adventure and Rural Tourism
Mbatovi Natural Reserve - La Quinta

Less than 50 kilometers from Asuncion, near the hills of Paraguari, is Mbatovi, a Natural Reserve, where you can practice eco-adventure with a total guarantee of security, with specialized equipment and instructors. To complete the day, a visit and lunch at La Quinta, rural tourism establishment in the same area, with typical Paraguayan food. It also has comfortable bungalows for those who wish to stay longer and enjoy the magnificent scenery.

Mbaracayu Reserve

In the Forest Reserve Mbaracayu, consisting of 64,405 hectares preserved and protected, it is the resort of the Moises Bertoni Foundation, with bungalows and various integrated nature activities. In the reserve live Aché natives, who show visitors the art of bows and arrows. In the reserve you can practice several activities in the framework of respect for nature: hiking, canoeing, biking, bird watching and traces of wild animals. At breakfast, lunch and dinner you can enjoy the best Paraguayan typical meals and learn to prepare the typical Paraguayan recipes.
Paraguayan Chaco

Flora

The flora is the element that allows better capture unit as Gran Chaco region. The Gran Chaco has over 4,000 species of plants: trees, shrubs and grass, which are combined in a mixed landscape. Forests cover about half of the Chaco.

Wildlife

Numerous bird species were found in the Chaco, of which 536 were registered in the Paraguayan Chaco Boreal. Regarding reptiles and amphibians (frogs, turtles, alligators, lizards, snakes), the Gran Chaco count with some 271 species.
Appendix
Raquel Gavagnin
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Nidia Arza de Tenace
Vicepresident
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Gustavo Riego Maidana
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Paraguay Convention

Pyconvention