

invest IN PARAGUAY

Investment Forum 2022

- September 8th and 9th -
Asuncion, Paraguay

PARAGUAY, BUSINESS ENVIRONMENT AND OPPORTUNITIES

- Under the outstanding business climate Paraguay has enjoyed for the last two decades, Foreign Direct Investment (FDI) has risen at a fast and sustained pace. This growth has endured even disruptive events such as the 2008 real estate crisis and the coronavirus pandemic.
- FDI has doubled in the last ten years: According to the latest report from the Economic Commission for Latin America and the Caribbean, Paraguay is among the top five foreign investment destinations in Latin America.
- According to the Central Bank of Paraguay, the country's FDI stock increased from USD 6.3 billion in 2019 to USD 6.8 billion in 2020, an increase of 8.9%, a substantial improvement taking into consideration the difficult times. Paraguay ended 2021 Q1 with a FDI stock of over USD 7 billion, an inter-annual increase of 12.1 % and a 5.5 % increase compared to 2020 Q4.
- Moreover, the Getúlio Vargas Foundation's Economic Climate Index for Latin America (ECI) also identified Paraguay as having one of the best "ease of doing business" climates in the region. In 2021 Q4, Paraguay led this ranking with 133.3 points.
- The first-class performance of Paraguay's economy is the outcome of strong public policies aimed at improving the investment climate. These policies have put in place special incentive regimes, streamlined the process of opening companies, automated business procedures and facilitated trade in general.
- In addition, Paraguay is improving its infrastructure and regional interconnection. The undergoing public works will enable a faster connection between the Atlantic and the Pacific oceans and improve multimodal connectivity to inland regions.
- Through REDIEEX, Paraguay's import and export network, the Ministry of Industry and Trade leads the efforts to develop the business climate through a strategy geared towards attracting capital and stimulating economic development and post COVID economic recovery. With this goal in mind:
 - a. We promote geographic, sectorial and technological diversification and FDI attraction in economic sectors in which private initiatives are still consolidating;
 - b. we build capabilities for insertion in regional value-chains and nearshoring in sectors in which the country offers comparative advantages, such as energy, logistics, finance, and construction; and,
 - c. we aim to attract capital for the textile, auto parts and chemical-pharmaceutical manufacturing sectors, as well as to the agri-food and forestry industries. These sectors have been prioritized due to their high potential for internationalization and rapid growth in productivity.



INVEST IN PARAGUAY 2022

- The Invest in Paraguay International Investment Forum will take place on Sept. 8th and 9th 2022 at the CONMEBOL Convention Center near Asunción.
- This prestigious event aims to showcase various investment opportunities available in Paraguay to foreign investors, and to create partnerships between domestic and international capitals that could lead to successful and mutually beneficial business projects. With this in mind, a project database full of investment opportunities will be presented.
- The Forum will bring together businesspersons and entrepreneurs, high-ranking Paraguayan government officials, Academia representatives, outstanding titans of industry and influencers of the business world.

STRUCTURE & CONTENTS

- Keynote presentations, themed panels, and roundtables. High-level authorities will address macroeconomic, fiscal, monetary, and legal frameworks, among other variables relevant to FDI to show economic realities and perspectives. International referents will provide data on global trends that impact various regions and their possibilities of competing in the globalized world, redefining their role within value chains that present an unmatched window of opportunity for Paraguay and its immediate economic context.
- Success stories will be presented from the point of view of stakeholders involved in business ventures and investments of various types/dimensions.
- B2B and B2G Networking events will be put in place to promote concrete projects open to the attraction of investments. These projects will include private-private and public-private partnerships.



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