

PARAGUAY

MEETINGS INCENTIVES CONVENTIONS EVENTS



Committed to the UNWTO
Global Code of Ethics
for Tourism Supported by the United Nations



Paraguay
Tenés que sentirlo



*Jesuit Mission
Of Trinidad*







Paraguay

ÑANDUTI

5

Accessibility



Geographical Location In the Hearth of South America



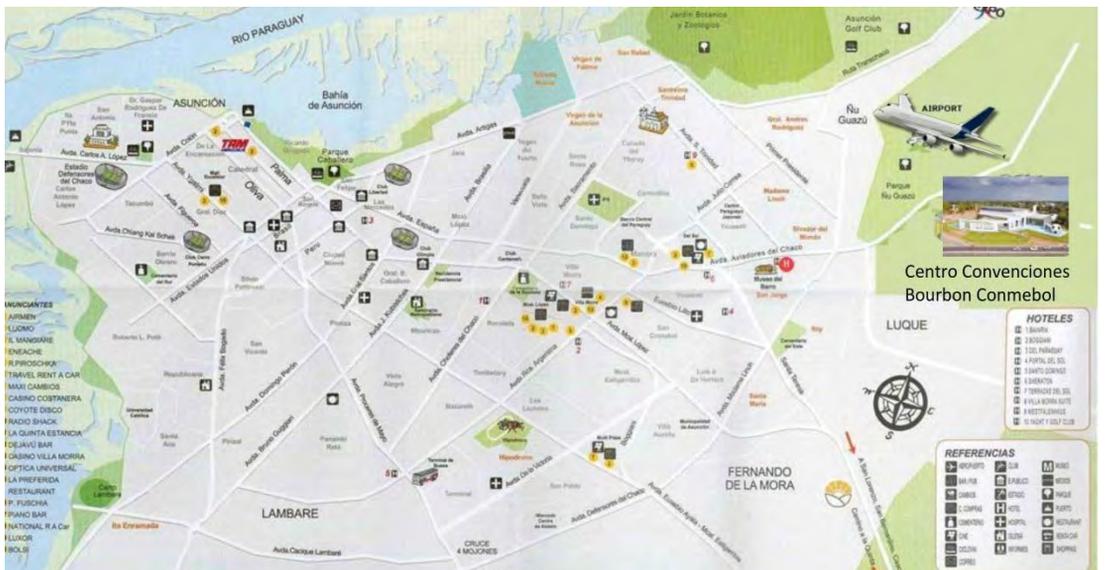
Paraguay is located in the heart of South America, next to Argentina and Brazil, which traditionally are the most important participants providers to any regional congress.

ASUNCION AIRPORT

Silvio Pettirossi



Silvio Pettirossi International Airport is in the city of Luque, close to Asuncion, at 8 miles from the future World Trade Center, and 14 kilometers from the historic and administrative center. For the year 2018 at the same location will be built the new airport, with capacity for 2 million passengers, and an investment of 184 million US dollars.



Direct Flights From/to Asunción

Country	City	Flight Hours	Weekly Flights	Weekly Seats
ARGENTINA	BUENOS AIRES	1H40	28	4.144
BOLIVIA	SANTA CRUZ	1H30	8	872
BRASIL	SAO PAULO	2H05	28	4.312
CHILE	SANTIAGO DE CHILE	2h30	4	672
USA	MIAMI	8h05	4	580
PANAMA	PANAMA CITY	6h22	12	1.920
PERU	LIMA	3h35	10	1.176
URUGUAY	MONTEVIDEO	1H45	7	476
Weekly Totals			101	14.152

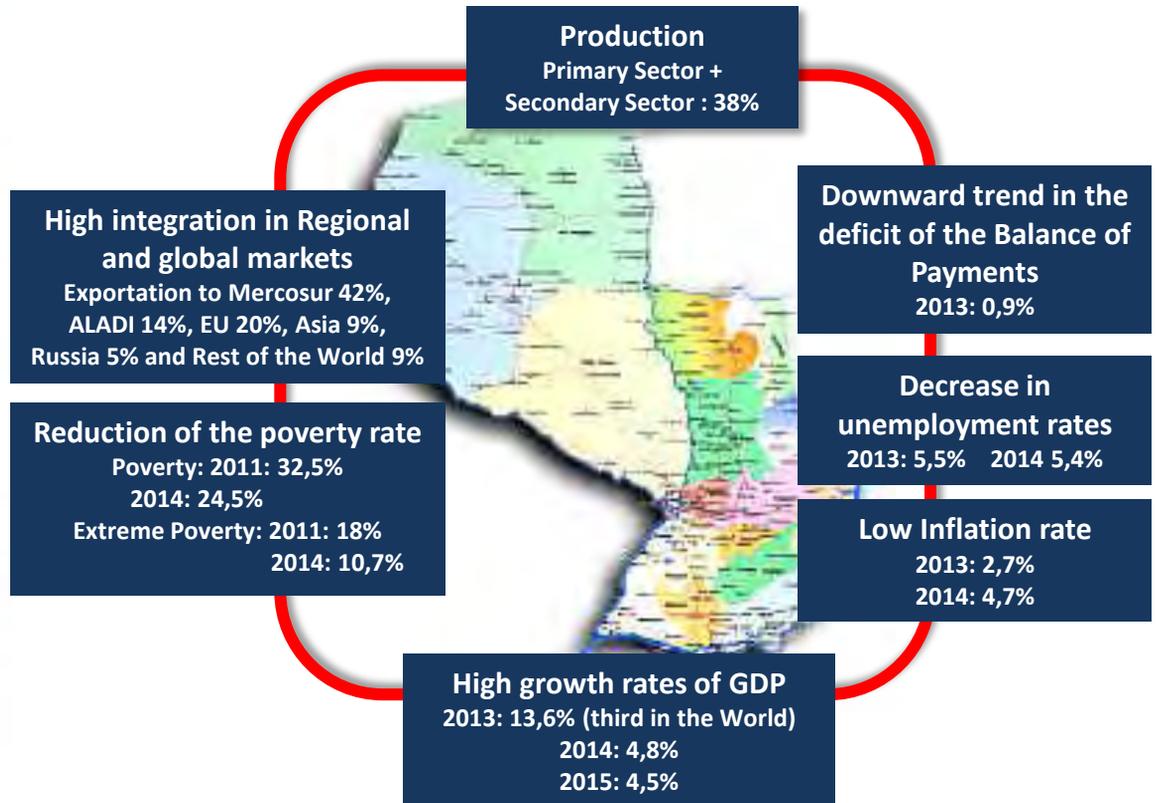


Distance from the major regional cities to Asunción

COUNTRY	CITY	KM
ARGENTINA	BUENOS AIRES	1036
	CORDOBA	943
	CORRIENTES	275
	FORMOSA	114
	POSADAS	283
	RESISTENCIA	281
	ROSARIO	905
	SALTA	795
BOLIVIA	COCHABAMBA	1246
	LA PAZ	1465
	SANTA CRUZ	994
BRASIL	BRASILIA	1462
	CURITIBA	840
	PORTO ALEGRE	825
	RIO DE JANEIRO	1490
	SAN PABLO	1131
CHILE	SANTIAGO DE CHILE	1550
PERU	LIMA	2513
URUGUAY	MONTEVIDEO	1067

An Emerging Market with an economy constantly growing

The Paraguayan economy has experienced unprecedented growth in recent years. In 2013 the growth rate of GDP was 13.6%, the third most important growing in the world and the first in the Americas. Per several reasons stated below, Paraguay is an important emerging economy more and more attractive to foreign investors.

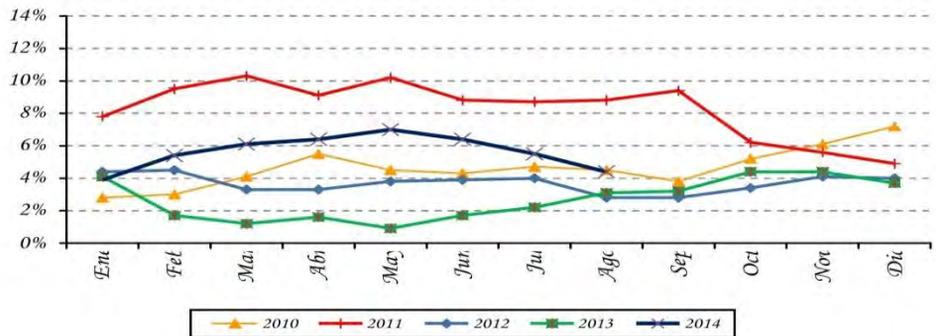


Paraguay in Numbers 2014
 1st World Exporter of Electricity.
 1st World Producer of Organic Sugar.
 2nd World Producer and Exporter of Stevia.
 4th World Exporter of Soya
 6th Global Exporter of Cattle Meat

Economic, political, social and monetary stability

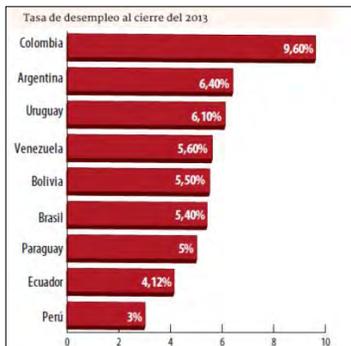
In the last years, the Paraguayan economy has an unprecedented growth, with an economic, political, social and monetary stability. Paraguay is a country without major social conflicts, with a steady increase of the employment rates, the inflation strictly controlled below double digits rate, and an exemplary monetary stability in Latin America.

Consumer Price Index
Interannual rate 2010 - 2014

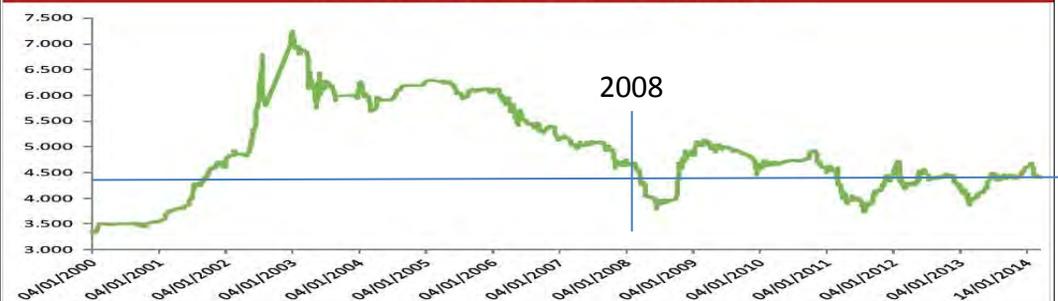


Fuente: Departamento de Cuentas Nacionales y Mercado Interno, Sub Gerencia General de Política Monetaria.

Unemployment Rate at end 2013



COTIZACIÓN DÓLAR-GUARANÍ HISTÓRICO



Fuente: Invertia.

Culture and Folklore

Music is one of the most unique and identifying expressions of Paraguay. It appeared as creation of the Creole, in the mid-nineteenth century. The **polka**, which adopted the name of the European rhythm, is the most typical form and have their slightly different versions on *La Galopa* (the gallops), the *kyre'ÿ* and the Paraguayan Song. The **Guaranía** is the second most popular form of Paraguayan music, created by the great Paraguayan musician José Asunción Flores in 1925, and has a slower pace that admirably expresses the melancholy of Paraguayans.

The Paraguayan music is supported basically on two instruments: the **guitar** and the **harp**, whose first samples were brought by the conquerors and found its own national label and style in the country.



The Paraguayan dance had a similar story to the theater, making way over a strong Spanish heritage. The **Polca dance**, known today as the most typical rhythm of Paraguay, was born in the footsteps of European polka brought by the colonizers.

Guinness Record: 400 harps playing together – 26th October 2013



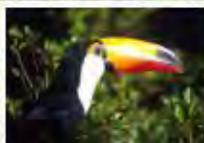
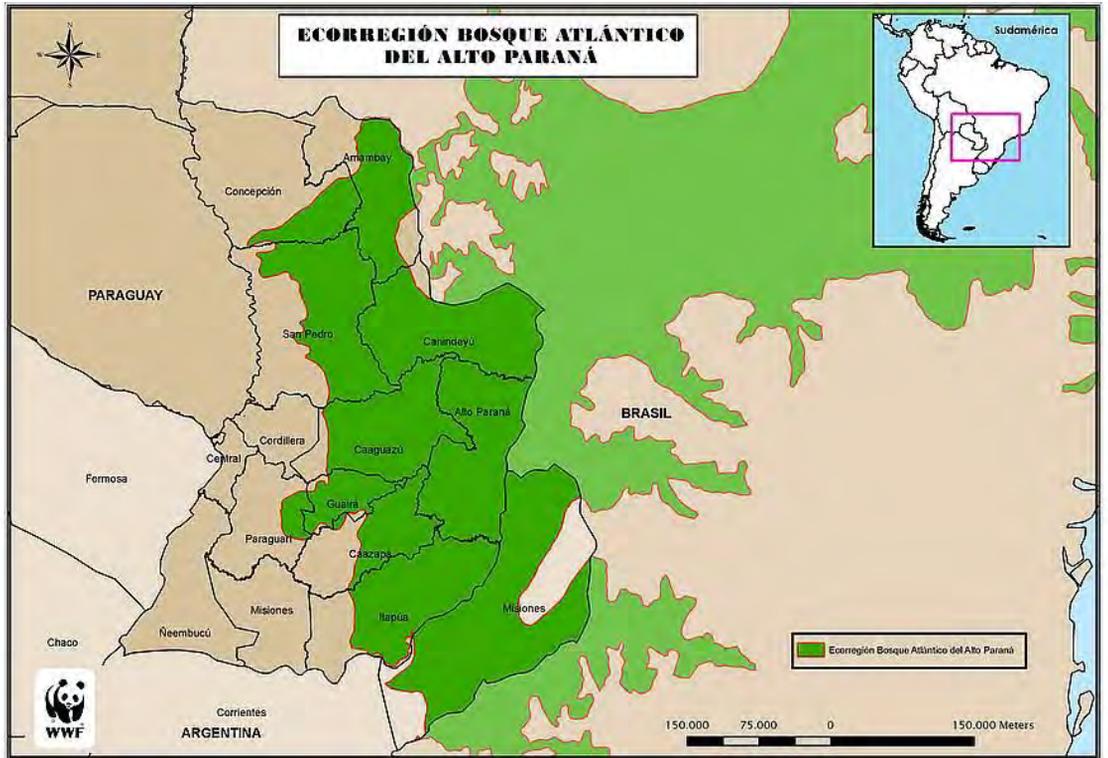
Country of water and Biodiversity



The largest reserve of fresh water per capita in the world



Country of Natural Forest



Information about Paraguay

Area (km2)	406.752
Official Languages	Spanish and Guaraní
Currency	Guaraní 1 Usd = 4500 Guaranis
Population	6.802.295 (70% less than 35 years)
Gross Domestic Product Per Cápita (2013)	USD 4.385
Capital	Asunción
Other Important Cities	Ciudad del Este, Encarnación, Concepción
Political Division	Unitary Republic Representative Democracy 17 Departamentos, 2 Regions 3 Powers
Major export products	hydroenergy, foods (soya, cereals, cattle meat), Commerce and Services , Tourism (4th foreign currency generator)
electric voltage	220 V

Asunción



Asuncion

Green Capital of Iberoamerica 2015

Asuncion was unanimously declared Iberoamerican Green Capital 2015, by the Sixteenth Plenary Assembly of the Union of American Capital Cities (UCCI), which took place from September 25 to 26 in Buenos Aires - Argentina.

Among the reasons that supported this important award was the total area of green space of Asuncion: **23.396.490,62 m²**, that means **45,38 m² of public and private green area per inhabitant**, in wich the green public area represents **26,03 m²** per inhabitant.



Founded in 1537 on the banks of the Paraguay River, in the Bay, Asuncion is the Capital of Paraguay. The city has a little over 500,000 inhabitants, although peripheral cities make up the Greater Asunción over a million inhabitants.

Asuncion is a welcoming city, colored in spring with Lapacho and Jacaranda flowers , with some nostalgic and wide avenues. Asuncion is set on a hilly land identified by its "seven hills", that somehow impose the contrast between its different districts. Its height above sea level is no more than 120 meters and its area covers 117 km².



Asunción

Gastronomy and Night Life

Paraguayan cuisine offers a number of delicious dishes and desserts. The typical food is prepared with fresh and natural products, as it is customary to eat what is harvested on day. Beef is an essential element of the Paraguayan cuisine. In Paraguay you will find excellent dishes prepared from maize and manioc. There is also a wide variety of fruits much of the year.



Consuming *Paraguayensis Ilex* or Yerba mate is one of the greatest traditions of Paraguay. With this herb is prepared the Tereré, a refreshing drink made with herbs and cold water, consumed by most Paraguayans.



As in the main capitals of the world, the **nightlife in Asunción** has an interesting variety of options : pubs, bars, discotheques, restaurants, lounges, cafes, cinemas, theaters and concerts. We can identify two areas in the city where the night scene is concentrated : The historic downtown area and the port area, known for its cafes, bars, pubs, karaoke and *Choperías*, and the Hard Rock Café Asunción. In the other side of the city, in the Villa Morra and Carmelitas zone, you will find the best clubs, lounges and restaurants.



Asunción

Climate and Useful Information

Temperatures and Precipitations

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Med Temp	27	26	25	22	19	17	17	20	21	23	25	26
Máx Med Temp	34	32	31	29	25	23	25	27	28	30	31	33
Mín Med Temp	22	22	20	18	15	13	12	15	16	18	20	21
Average of Precipitación												
Davs	6	7	6	6	5	6	4	4	5	6	6	5
Average of Snowing												
Davs	0	0	0	0	0	0	0	0	0	0	0	0

Airport Tax: 41 USD

Domestic Water: Tap water is drinkable

Electricity: 220 Volts and 50 Cycles

Official Hollidays: 1º of January – New Year, 1º of March - Heroes Day, Holy Thursday and Friday , 1º of May - Labour Day, 14 and 15 of May- Independence Day , 12 of June – Chaco Peace, 15 of August – Asunción Foundation, 8 of December - Virgin of Caacupé, 25 of December – Christmas.

Center of Asunción Location of Historic Buildings



Asunción

Historic Buildings



The “**Palacio de López**”, also usually called Government House or Presidential Palace, is the seat of government of the Republic of Paraguay. Its construction began in 1857.

The Railway Station: The first local train began operating in June 1861, traveling a short distance from the Central Station of Asuncion to the Botanical Garden located in the Trinidad Quarter.



The Cabildo Building: Former Paraguayan Parliament today Cultural Center of the Republic Museum, with several rooms, including the Hall of Sacred Art, the Hall of mud, and the Library "Augusto Roa Bastos.", of Paraguayan authors.



The Metropolitan Cathedral of Asunción: it was the first diocese of the Rio de la Plata. It was built by order of Don Carlos Antonio Lopez and inaugurated in 1845. It is dedicated to Our Lady of the Asunción. It has an altar covered in silver.



National Pantheon of the Heroes and oratory of the Virgin Our Lady Saint Mary of the Assumption. It dates from 1863.



Asunción and surroundings

Touristic highlights



Within 50 kilometers of Asunción are the Ypacarai Lake, the artisanal cities of Aregua (pottery) and Luque (silver filigree), as well as one of the jewels of Franciscan art: the Yaguaron Church.



The church was built by Fray Alonso de Buenaventura and his followers, started in 1640 and allegedly took 60 years to build. The interior is decorated in the Baroque-Guarani style and contains some incredible carvings and paintings..

Also located nearby is the city of Itagua, where artisans produce the famous “ñanduti” embroidery (spider web in Guarani language).



Infrastructure For Events



Conmebol Convention Center Asunción



Asunción

Venue of International Events

Asunción has a modern convention center up to 3,000 delegates. The main hall has a meeting space of 2,000 m², the foyer 1,200 m², an additional meeting room of 400 m² at the first floor, and parking for 600 vehicles. The interior also houses the Museum of the South American Soccer.



Hotel Infrastructure

Asunción has 2,500 rooms in hotels of 3, 4 and 5 stars, including domestic hotels and international chain hotels, with meeting space in hotels from 20 to 1,200 people.

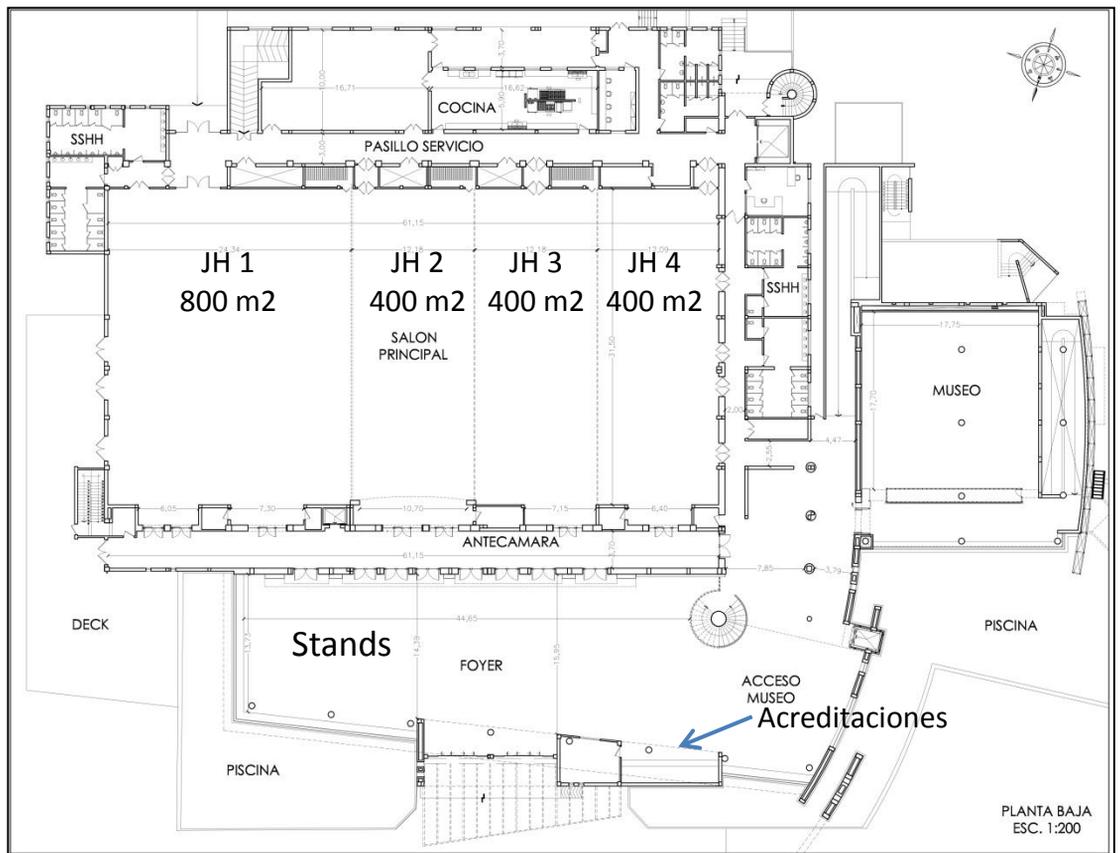


Conmebol Convention Center Asunción

The Conmebol Convention Center has a capacity for 3,000 people. Its Great Hall Joao Havelange is divisible into 4 : Joao Havelange I, II, III and IV. The Convention Center has also an extra meeting room on the first floor, the “9 de Julio”, accommodating up to 250 people.

Size and capacity of meeting rooms

Joao Havelange II, III y IV : each of 400 m², and a capacity up to 500 people each.
Joao Havelange I: 800 m², and capacity up to 1000 people.





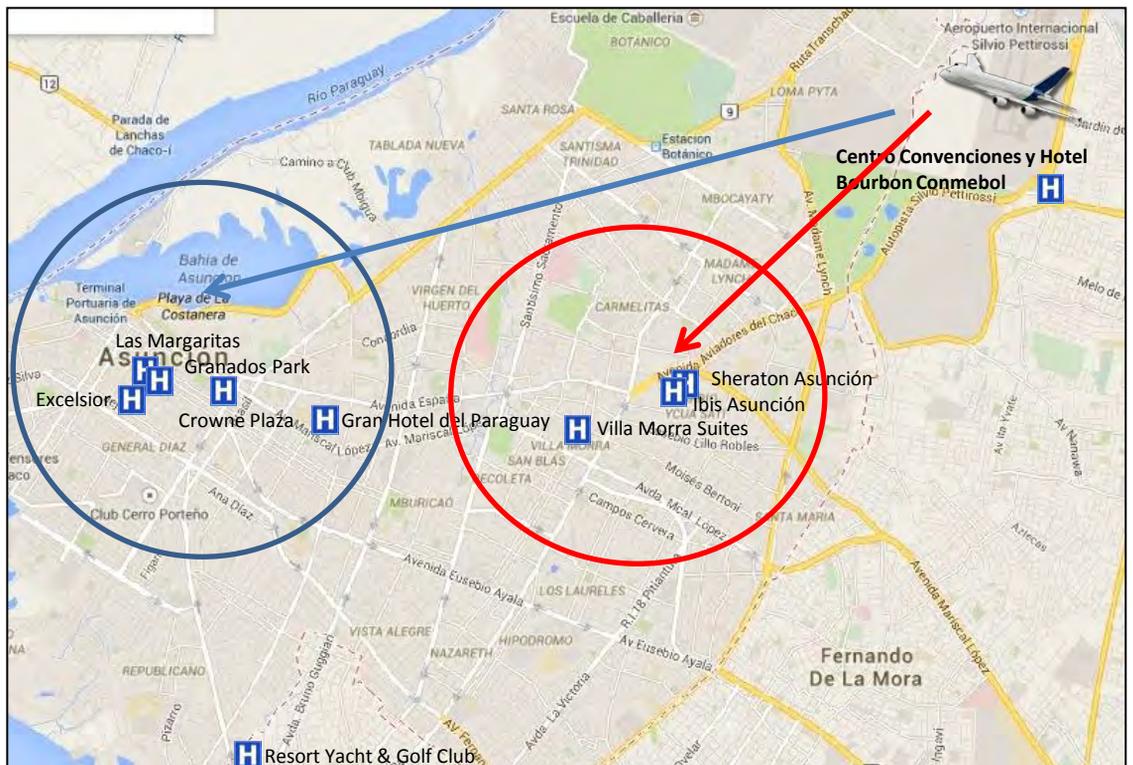
Hotels Infrastructure

Hotel Infrastructure in Asunción

Asunción has more than 3,000 rooms in the 3, 4 and 5 star hotels. The hotel infrastructure had a sustained growth of over 35% in the last 5 years, and for 2016 another 5 additional hotels will be added, with about 800 additional rooms, in the Villa Morra and Shopping del Sol area, the new corporate center of the city.

The hotels are divided into two main areas:

1. Traditional and historical Center Area, at 30 minutes from the airport and the Convention Center (Blue circle).
2. New corporate center, Villa Morra district, at 15 minutes from the airport and the Convention Center (Red circle).



Hotels of Asunción

Bourbon Conmebol Asunción Convention Hotel

The Hotel has **168 rooms** and is located at 3 minutes from the airport. Close to the hotel is the Conmebol Convention Center, with meeting rooms for 30 to 3000 people.



Ibis Hotel

With 120 rooms, the Ibis Asuncion is located in the middle of the new corporative area of Asunción, close to the most important shopping and at 15 minutes of the Ñu Guazu Park, a fantastic green area to enjoy the paraguayan nature.

Sheraton Asunción Hotel

The Sheraton Asuncion Hotel is in a privileged neighborhood surrounded by gardens and trees and near the growing business and financial district. It has 118 rooms and conference facilities up to 1000 people.



Villa Morra Suites

Boutique hotel with 31 comfortable rooms. The Hotel is ideally located on Mariscal López Avenue, near shopping centers, banks, entertainment. The building was inspired by houses occupying the district in the early last century, with the typical natural surroundings of the Villa Morra district.

Hotels of Asunción

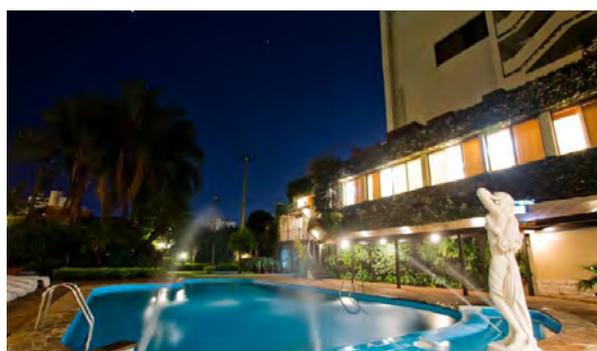


Crowne Plaza Asunción

Con **74 habitaciones**, este moderno hotel de cadena internacional está situado en las inmediaciones del centro de Asunción. Cuenta con salones de eventos para de 50 a 800 personas, y un excelente restaurante temático de fútbol con la famosa parrilla paraguaya, “Lo de Osvaldo”.

Hotel Excelsior

Hotel de **115 habitaciones**, situado en pleno centro de la ciudad. Cuenta con 7 salones para eventos, de 50 a 800 personas, y un restaurante con comida y música de Paraguay, “La Pascuala”.



Granados Park Hotel

Situado en pleno centro de Asunción, este hotel cuenta con **71 habitaciones**, salones para eventos de 50 a 600 personas, y una decoración que lo hace único en su estilo.

Gran Hotel del Paraguay

El Gran Hotel del Paraguay data de 1873, fue propiedad de Mme. Linch, una irlandesa compañera del Mcal. Francisco Solano López. Conservado con su belleza original, este hotel cuenta con magníficos salones de época, completamente decorados, como el Salón Mme. Linch.



Hoteles de Asunción y Ciudad del Este



Las Margaritas Hotel

Located in the main commercial street of the center of Asunción, in the immediate neighborhood of the historic buildings, Las Margaritas Hotel has 60 rooms decorated in a unique style.

Resort Yacht & Golf Club Paraguayo

Located in a magnificent green space on the banks of the Paraguay River, at 10 minutes from downtown, this modern and spectacular resort has 120 rooms, a golf course with 18 holes and tennis courts.



Hotel Casino Acaray Ciudad del Este

Situated in the triple border with Brazil and Argentina, with a magnificent view of the Parana River, the hotel is located at 5 minutes from downtown Ciudad del Este and its business, and at 10 km from the famous Iguazu Falls

Lapachos de Asunción





Paraguay Touristic Options

City Tour Asunción

PANORAMIC AND SHOPPING CITY TOUR: City tour of Asuncion, city with a picturesque combination of modern and colonial architecture. The tour includes the visit of the historical city center and residential areas, such as the Independence House, the cathedral, the Government Palace, the Railway Station (visiting the oldest steam locomotive still operating in South America), the National Pantheon of the Heroes, where are the bodies of the greatest heroes of our history, and the *Mariscal Lopez Avenue*, also known as the Avenue of the Embassies. At the end of the Tour visit to *La Recoba*, place with typical Paraguayan handicraft products, then shopping in downtown Asuncion., where international brands products could be find at amazing prices.



Asuncion Surroundings *Ypacarai Lake and handicraft Villages*

Visit the city of Luque, with its traditional artisans of harps and guitars, as well as gold and silver jewelry made in carved filigree. The visit continue to the artisan town of Areguá, ancient summer holiday place, that still maintains its flavor from the beginning of the twentieth century. Pottery and craft centers exhibit their works all year. We will continue to San Bernardino, located on the shores of Lake Ypacarai, actual summer place for Paraguayans. Returning to Asuncion, we will stop in Itaguá, city of the famous *ñanduti*, spider web in Guaraní language, just the time to find some typical souvenirs from your visit to our country.



The Golden Circuit

With a circuit that includes the Church of Yaguarón, ceramics of Areguá and ñanduti of Itauguá, the inhabitants of this region put into value their culture and traditions. *Pypore*, Franciscan footprint, is called the tourist product that invites to rediscover the deep Paraguay, crossing towns and cities that keep alive the Franciscan Guarani legacy in their daily lives. The tour includes a visit to the Ypacarai Lake and the Caacupé Basilic.



Yaguarón Franciscan Church

The Franciscan Church of Yaguarón is located 48 kilometers from Asuncion, with its original wooden sculptures painted with colors based on flowers and natural plants. The church was built by the Guarani Indians under the supervision of the Franciscan Fathers, led by Fray Alonso de Buenaventura. Construction began in 1640 and ended 60 years later.





Jesuit Mission of Trinidad

Jesuit Route

Jesuit missions of Trinidad and Jesús



RUTA
JESUITICA

Declared a World Heritage Site in 1993, the Jesuit Missions of Trinidad and Jesus are within 32 kilometers of *Encarnación*, city located in the southern Paraguay. The Mission of Trinidad, founded in 1706, is the largest of the Jesuit Missions in South-America. From wherever you are in Paraguay, you can make a trip to visit them, be it a for day or with an overnight in the city of Encarnación or the city of *Bella Vista*. At night you can attend a fantastic show of lights and sounds that will transport you to the century of the native Guarani and the Jesuits.



San Ignacio Museum

En route you may visit the Jesuit Museum of San Ignacio, where are the most beautiful pieces of sculpture by the native Guarani. The Jesuit Mission of San Ignacio was founded in 1609 by Jesuit Father Marcial de Lorenzana and Francisco de San Martin, accompanied by the Guarani Chief Arapysandú. The Mission was officially established in 1610 with the name "San Ignacio Guazú". In February of the same year the mission was organized by the father Jesuit Roque Gonzalez de Santa Cruz and became the center of the Jesuit Missions in Paraguay.





*San Ignacio
Jesuit Museum*

Triple Border Area Paraguay – Brasil - Argentina

Shopping in Ciudad del Este Y Iguazu Falls

Located 327 km from Asuncion, Ciudad del Este has a little over 300,000 inhabitants and is the third city in the world in sales of electronic products, after Hong Kong and Miami, with very competitive prices. In this area is the triple border between Paraguay, Brazil and Argentina, and the Iguazu Falls, one of the natural wonders of the world.



The Itaipu Dam And Monday Falls

In the area of Ciudad del Este and the Triple Border, you can make a tour to visit a wonder of technology, Itaipu Dam, until today the second largest in the world, after the Three Gorges in China. The Monday Falls are a wonderful spectacle of nature in Paraguay. Paths among the vegetation lead visitors to viewpoints and walkways from where you can contemplate the fall of 40 meters from the Monday River. People who like eco-adventure, will find rocky walls for rappelling, trekking and mountaineering next to the storm water.





Ecotourism

Eco-adventure and Rural Tourism Mbatovi Natural Reserve - La Quinta

Less than 50 kilometers from Asuncion, near the hills of Paraguari, is Mbatovi, a Natural Reserve, where you can practice eco-adventure with a total guarantee of security, with specialized equipment and instructors. To complete the day, a visit and lunch at *La Quinta*, rural tourism establishment in the same area, with typical Paraguayan food. It also has comfortable bungalows for those who wish to stay longer and enjoy the magnificent scenery.



Mbaracayu Reserve

In the Forest Reserve Mbaracayu, consisting of 64,405 hectares preserved and protected, it is the resort of the Moises Bertoni Foundation, with bungalows and various integrated nature activities. In the reserve live *Aché natives*, who show visitors the art of bows and arrows. In the reserve you can practice several activities in the framework of respect for nature: hiking, canoeing, biking, bird watching and traces of wild animals. At breakfast, lunch and dinner you can enjoy the best Paraguayan typical meals and learn to prepare the typical Paraguayan recipes.





Paraguayan Chaco

Flora

The flora is the element that allows better capture unit as Gran Chaco region. The Gran Chaco has over 4,000 species of plants: trees, shrubs and grass, which are combined in a mixed landscape. Forests cover about half of the Chaco.



Wildlife

Numerous bird species were found in the Chaco, of which 536 were registered in the Paraguayan *Chaco Boreal*. Regarding reptiles and amphibians (frogs, turtles, alligators, lizards, snakes), the Gran Chaco count with some 271 species.



Apendix





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