

# PARAGUAY



MEETINGS INCENTIVES CONVENTIONS EVENTS



*For 10 reasons  
The best place for your next event!*



Member of



## Unique Geographical Location



From ASUNCION to	Flight Time
Santa Cruz	1:30
Buenos Aires	1:40
Montevideo	1:45
Sao Paulo	2:05
Santiago	2:30
Lima	3.35
Panamá	6:22

### The Heart of South America

Strategically located in the heart of South America, Paraguay and its capital Asunción, are less than 4 flight hours from the most important cities of South-America, such as Buenos Aires, Sao Paulo, Santiago de Chile, Santa Cruz de la Sierra, Montevideo and Lima.

## Conectivity

### Direct Flights and fast connections

Direct flights connect Asunción with the major cities of the Southern Cone. Through Sao Paulo, Buenos Aires, Lima and Panama, Asunción connects to the rest of Latin America, Europe, the United States and other countries of the World



## Events Infrastructure



### Venues and Services for congress and events

Asunción has an infrastructure of venues for congress and events in luxury national or international chains hotels, for up to 1,200 attending people. Moreover, the modern Conmebol Convention Center offers a capacity for 3.000 people. Professional Congress Organizer companies (OPC) and DMC's offer excellent services, and many other provider companies could supply the best high- tech equipment.

## Hotel Accomodation and Gastronomy

### Hotels and Restaurants of an International Quality

National and international hotel chains with highly qualified staff, with the traditional Paraguayan hospitality, guarantee the full satisfaction of participants in the events hosted in our country. The Paraguayan gastronomy offers to its visitors a delicious range of flavors, either national or international dishes. In all restaurants you can try different cuts of the world famous Paraguayan meat.



## Nightlife and Entertainment



### Nightlife Monday to Monday

The nightlife continues all over the week. Every day, pubs, clubs, casinos, restaurants, bars, shopping centers and ther entertainment establishments offer to local public and foreign visitors a non-stop nightlife. This is probably because more than 70% of the Paraguayan population is under than 35 years old, one of the youngest in the world.

## Low Cost events and Shopping

### Most competitive prices in South-America

Paraguay offers the best conditions for the organization of events, ensuring high quality levels. The low taxes retes allows very competitive prices for events sercices and products of international brands.





## Exceptional Climate and Nature

With 28° Celsius (82°F) of annual temperature average, Paraguay has a pleasant subtropical climate almost all year, from December to March temperatures are higher and rainfall is more intense. This excellent climate encourages luxuriant vegetation, not only in forest areas but also in the cities. In this regard, Asunción is called the "Green City"; the streets, parks and avenues are decorated by an incredible variety of trees.

# Security

## The happiest country in the world and one of the safest in South-America

According to the Gallup Consultant Company, after an investigation in 143 countries in 2014, Paraguay is the most highest positive emotions countries worldwide. The top ten countries are from South-America. On the other hand, Paraguay is one of the most safest countries in South-America.



Urban and Touristic Police

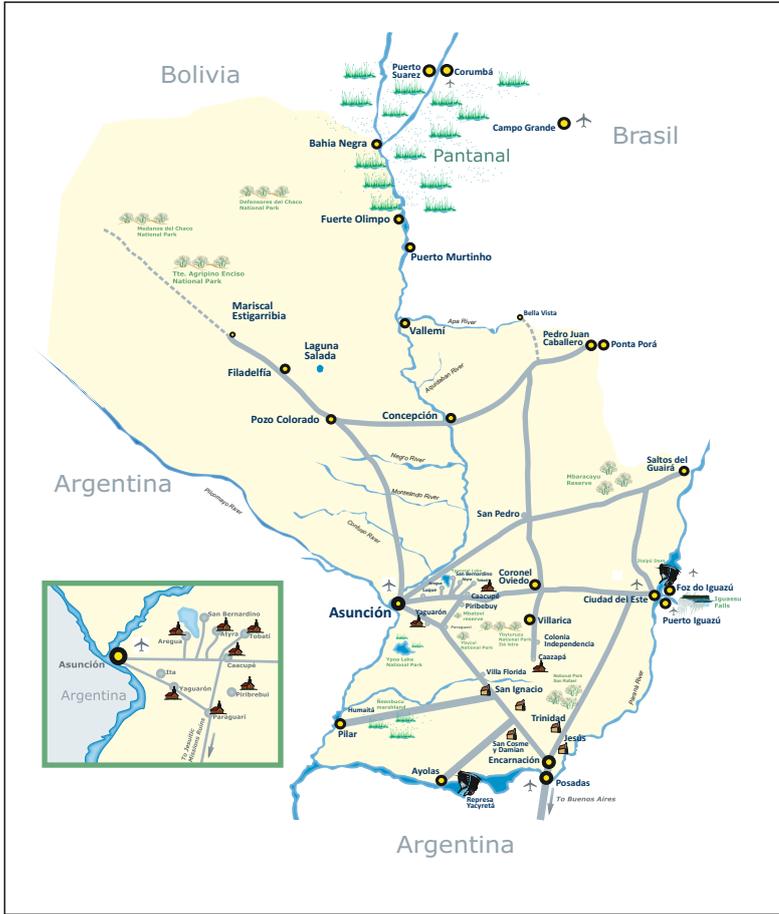
# Exotic Destination

## The Guaraní World

With its Guaraní Culture, Paraguay is a unique destination in Latin America. The Guaraní language is spoken by more than 80% of the population. The characteristics of this very particular people have been maintained throughout the years, specially its high sense of hospitality provided to the foreign visitors, until today.



## Touristic Map of Paraguay



Throughout its territory, Paraguay offers a variety of unique touristic products: The Jesuit Missions and Museums, wild forests and waterfalls, handicraft villages, festivals and traditional festivities, golf, fishing, and the wonderful Chaco landscapes and wildlife. Near Ciudad del Este are located the famous Itaipu Dam and the Iguazu Falls.

## Franciscan Way and handicraft villages



## The Jesuit Missions



In the south of the country, close to Encarnación, are located the Jesuit Missions of Jesus and Trinidad; vestiges of the famous Jesuit Reductions, dated from the XVII and XVIII centuries. Encarnación is also known for its Carnival, with the third largest "Sambodromo" of Latin America (after Rio de Janeiro and Sao Paulo).



## Iguazu Falls



## Itaipu Hydroelectric Dam



# Paraguay Convention & Visitors Bureau

The Paraguay Convention & Visitors Bureau is a not-profit organization created on February 19<sup>th</sup> 2002 by a group of twelve visionary entrepreneurs who saw the meeting tourism industry as a unique opportunity of sustainable tourism development of the city of Asunción, which is why the organization was called Asuncion Convention & Visitors Bureau in the beginning. Considering the close collaboration with the National Tourism Ministry (SENATUR) to promote the country, and the integration of their various tourism products to the meeting tourism industry, the associates decided in 2011 to adopt the denomination “Paraguay Convention & Visitors Bureau”.

## **Associated Companies**

### *Hotels*

Hotel Casino Acaray, Bourbon Conmebol Asunción Convention Hotel, Hotel Crowne Plaza Asunción, Hotel Excelsior, Granados Park Hotel, Gran Hotel del Paraguay, Ibis Hotel, Hotel Las Margaritas, Resort Yacht & Golf Club Paraguayo, Sheraton Asunción Hotel, Villa Morra Suites.

### *Airlines and Incoming Tour Operators*

Amazonas Líneas Aéreas, Avianca, Copa Airlines, TAM Airlines, DTP Tour Operador, Martin Travel tour Operador, Vip’s Tour.

### *Others Associates*

CareMed, Casino Asunción, Consorcio Events, Contacto Turístico, Estación Turística Cerca del Cielo, JB Producciones, Restaurante Mburicao, MKTNetwork S.A., NSA Transporte Terrestre Internacional, Proexpo, Shopping del Sol, Shopping Vendome.

## **Mission**

To promote and encourage the development of the meeting tourism, including congresses, conventions, fairs and international meetings in Paraguay, motivating and supporting national associations to nominate Paraguay as venue. To promote and encourage both traditional tourism and incentive tourism, articulating the actions of the private sector and the public sector.

## **Vision**

To promote Paraguay as one of the 10 major destinations of the meeting tourism industry in Latin America.



## **Paraguay Convention & Visitors Bureau**

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